PRESS RELEASE

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13. InfoGuard Security Lounge: a Great Success with over 650 Guests and First-rate Speakers

This year's InfoGuard Security Lounge was held on 28 June 2023 at the Casino Theatre in Zug and was once again an outstanding success. As an established event in the cyber security industry, it attracted over 650 guests from Switzerland, Germany and Austria, who were present both in person and via a virtual livestream. The event featured first-rate presentations, a CxO panel discussion and inspiring keynotes from renowned speakers Dr Thomas Zurbuchen, former NASA Science Director, and Dr Hannes P. Lubich, Board Member at InfoGuard.

The 13th edition of the InfoGuard Security Lounge offered a wide-ranging programme for the more than 650 guests, of whom around 300 attended in person. In addition to presentations by the InfoGuard Penetration Testing & Red Team, the Cyber Defence Centre and the Computer Security Incident Team (CSIRT) and updates on developments at InfoGuard itself, Palo Alto Networks and CATO Networks presented their latest innovations. Security managers from Läderach, Constellium Switzerland and Otto Dunkel also

reported on cyber security challenges and their experience with cyber attacks in a CxO panel discussion. Highlights were the keynotes by Dr Thomas Zurbuchen, former NASA Science Director, and Dr Hannes P. Lubich, renowned security expert and member of the InfoGuard Board of Directors. The event was chaired by Miriam Rickli.

The relevance of decisions and good cooperation – and how real cyber risks are

Dr Hannes P. Lubich opened the Security Lounge with his keynote "I know that I know nothing", in which he spoke about the importance of decisions in uncertain and stressful situations. According to Lubich, for example, it is necessary to define and practice a degree of leeway for unforeseen incidents and reasonable process deviations that are tolerable in given situations.

This was followed by two presentations by InfoGuard. First, the Penetration Testing & Red Team showed its analysis results on the topic of "Blackout – Photovoltaics: Light is converted into electricity and allows hackers access". Here they highlighted the identified vulnerabilities in photovoltaic systems and the associated risks to society, especially with regard to critical infrastructure. Afterwards, the Computer Security Incident Team (CSIRT) shared their experience from hundreds of incident response cases and explained the challenges of working with affected companies as well as other stakeholders such as the police, press and legal departments. The speakers emphasised that different expectations and interests can often lead to potential conflict.

Strategies and lessons from cyber attacks in theory and practice

In the second section, Patrick Inderkum, Head of Cyber Defence at InfoGuard, presented strategies for successfully coping with cyber threats, focusing in particular on the importance of actionable cyber defence and its components. The network and security partners Palo Alto Networks and CATO Networks then gave presentations on the "XDR Factor for Resilient Cyber Security" and "SASE – Radical Simplicity for Optimal Security Posture and User Experience". Stefan Thomann, Chief Sales Officer at InfoGuard, also gave an update on the current development of the company.

The CxO panel discussion with Remo Gisler, Global Head Digital/IT at Läderach, Niklaus Schild, CISO at Constellium Switzerland, Michael Ottenthaler, global IT Security Manager at Otto Dunkel, and Ernesto Hartmann, Chief Cyber Defence Officer at InfoGuard, met with particularly great interest. Led by Miriam Rickli , they had a lively discussion about cyber security challenges, experience with cyber attacks and lessons learned. For example, Gisler pointed out that the issues of reputation and crisis communication should by no means be underestimated in security incidents. Schild stressed the importance of effective cyber defence and declared that "whoever does not have comprehensive surveillance today is running a high-risk business". All panellists agreed that an external partner like InfoGuard is indispensable for SOC services as well as in a crisis situation.

The parallels of space exploration and cyber security

The eagerly awaited closing keynote was given by Dr Thomas Zurbuchen, former NASA Science Director from 2016 to 2022. In his keynote address entitled "Houston, we have a problem! – Challenges must be successfully overcome for a mission to succeed", he explained the importance of research and innovation and the impact of space exploration on society. He also emphasised the important role of cyber security at NASA. Zurbuchen also gave valuable leadership tips for security managers to react appropriately to critical scenarios. Among other things, he recommended always being aware of the risks and talking openly about them, seeing disappointments as part of the process, thinking through important decisions carefully and establishing rituals to better deal with difficult situations.

This was followed by a discussion with Dr Hannes P. Lubich, highlighting the parallels in risk management between space research and cyber security. Zurbuchen concluded by quoting a statement by Jeff Bezos, according to which artificial intelligence will have a greater impact on humanity than the Internet revolution. Zurbuchen is convinced, however, that this will be the case "a hundredfold more so" with the current developments in the cyber world. The day ended with a flying dinner and networking.

CEO Thomas Meier drew an extremely positive conclusion: "Even after thirteen editions, every year I am overwhelmed that the Security Lounge generates such great interest and enthusiasm. The range of positive feedback and the thrilling presentations motivate us to put on another grand event next year. A big thank you to all guests, partners, speakers and staff!"

The 14th InfoGuard Security Lounge will take place on 25 June 2024. Registrations are already open at:

www.infoguard.ch/de/securitylounge-24

Contact and Information

About InfoGuard

InfoGuard AG is a specialist in comprehensive cyber security. Its expertise covers customised services in the sector of security consulting and security audits, as well as in the architecture and integration of leading network and security solutions. The Swiss cyber security expert provides cloud, managed and SOC services from the ISO 27001 certified and ISAE 3000 Type 2 compliant InfoGuard Cyber Defence Center in Switzerland. InfoGuard has its headquarters in Baar/Zug with offices in Bern, Munich, and Vienna. 200 security experts providing cyber security for over 400 customers in Switzerland, Germany, and Austria every day. InfoGuard is ISO/IEC 27001:2013 and ISO 14001 certified, a member of FIRST (Global Forum of Incident Response and Security Teams) and a qualified APT Response service provider by the BSI (German Federal Office for Information Security).

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